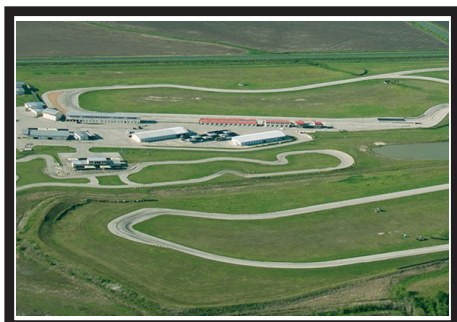


A young girl with a pink flower in her hair is sitting in a blue toy car, holding the steering wheel. A young boy is leaning over the side of the car, looking at her with a smile. They are in a grassy field with trees in the background.

2020 SPONSORSHIP OPPORTUNITIES





SATURDAY, SEPTEMBER 26, 2020

MSR HOUSTON

ONE PERFORMANCE DRIVE ANGLETON, TEXAS 77515

PARADE LAP CHARITY
DRIVING EVENT & CAR SHOW

WWW.CHILDADVOCATES.ORG/DRIVEFORKIDS

Fueled by motorsports enthusiasm and a charitable engine, Houston's car club and racing communities are coming together to raise much-needed funds and awareness to address child abuse in the Houston area. The inaugural Child Advocates Drive for Kids at Motor Speedway Resort of Houston will include registration for 400 cars to participate in charitable fundraising parade laps, a super car exhibition, hot laps for purchase in professionally driven race cars and the opportunity to gather with sponsor vendors and fellow motorsports enthusiasts all in support of the Child Advocates mission.

PRINT DEADLINES: July 1, 2020
High-res logo in EPS format due.

For questions or more
information, contact Hayley Jaska
at 713-529-1396 or
hayley.jaska@childadvocates.org.

**JOIN US IN SEPTEMBER 2020 AS WE TAKE
ON CHILD ABUSE IN OUR COMMUNITY.**



2020 SPONSORSHIP OPPORTUNITIES

\$50,000
HORSEPOWER SPONSOR

\$25,000
TOP FUEL SPONSOR

\$10,000
PLATINUM SPONSOR

\$5,000
GOLD SPONSOR

\$2,500
SILVER SPONSOR

\$1,000
BRONZE SPONSOR

COMMUNITY SUPPORT

PRINT	aid in supporting 2,550 foster children and 900 advocates in the Houston-area	X	X	X	X	X	X
ONLINE	primary naming in logo	X	X				
	logo on any mailers and event fliers	X	X				
	logo on adult race day shirts	X	X	X	X		
	name on adult race day shirts					X	X
	Logo on event prizes	X					
	logo on MSR pitwall 12-month signage	X	X				
	name on MSR pitwall 12-month signage			X	X		
EVENT DAY	recognition in Drive for Kids email announcements	X	X	X			
	recognition on Child Advocates' Facebook Page, Facebook Event Page, Instagram and other social media platforms	X	X	X	X		
	linked logo on Drive for Kids web page	X	X	X	X		
	name on Drive for Kids web page					X	X
	co-presenter for awards ceremony with CEO and emcee	X	X				
	booth in Sponsor exhibit tent	X	X	X	X	X	
	verbal recognition during event	X	X	X	X	X	
	logo on day of event signage	X	X	X	X		
	name on day of event signage					X	X
	logo on banner roll	X	X				

HORSEPOWER SPONSOR

YOUR LOGO HERE

WHY SUPPORT CHILD ADVOCATES?

We realize how many incredible organizations and noble causes there are. And we realize that you have a choice when it comes to which ones you support. We hope you'll consider Child Advocates—and we can give you a few reasons to do just that.

- ★ **Our children.** Children of all ages, races and backgrounds. Children with irresistible grins, vivid imaginations and incredible potential. All of them sharing one unfortunate trait—each one has been a victim of life-threatening abuse or neglect.
- ★ **Our volunteers.** Busy would be an understatement. They make dinner, entertain clients, drive carpool, walk the dog, hit the gym, coach soccer, manage employees, take vacations and watch reality television. Just like everybody else. What sets them apart is that, despite their busy lives, they still make time to volunteer as court appointed advocates.
- ★ **Our reputation.** Child Advocates has emerged as a leader in the fight against child abuse. We have built a solid reputation as a diligent steward of your funds. Our cost-effective volunteer advocacy model allows us to provide necessary services to children in custody with minimal expenses.
- ★ **Our need.** Child Advocates is a private non-profit organization—your sponsorship is critical to the existence of our program. We could not do this work without community support.

childadvocates®

Child Advocates is a 501(c)(3) nonprofit charitable organization. Child Advocates is a member of the Texas Court Appointed Special Advocate Association and the National Court Appointed Special Advocate Association. Child Advocates does not charge a fee for services; we rely on support from caring individuals, corporations, foundations and churches.

For more information on Child Advocates, visit www.childadvocates.org.

