

childadvocates®

CREATING A LASTING IMPRESSION

2014 STEWARDSHIP REPORT





Dear friends,

The year 2014 was momentous for Child Advocates. I could not be more grateful for your generosity and you don't have to look very far to see what an impact we've made.

Last year we celebrated 30 years of speaking up for abused children and helping them find homes where they can thrive. Along the way, we created lasting impressions and memories for these same children, as well as for all the volunteers, staff and donors. Together, we raised nearly 4.8 million dollars, created a new advertising campaign, held over a dozen children's events and, most importantly, we saw 713 court appointed advocate volunteers give 45,379 hours to casework that served 2,196 children on 1,235 cases – all within 365 short days.

The impact that our court appointed advocate volunteers have on the children they serve will last a lifetime. These volunteers dried tears, gave lots of hugs and offered help to hurting kids in a system where they might otherwise have been lost.

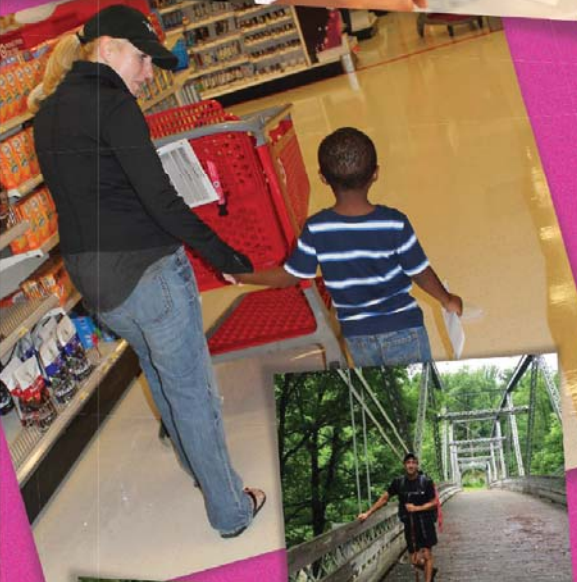
Each and every year, our advocates take on the hardest cases of abuse and neglect that the courts see. They make regular visits to check in on kids and families and they are a trusted voice when a judge is deciding where a child should live. They are at the heart of the work that we do.

It is with your continued support that we will be able to look ahead to the next 30 years with confidence that one day we will provide a court appointed advocate volunteer to every child who needs one.

Let's keep looking forward to what our next 30 years might hold.

Sonya Galvan

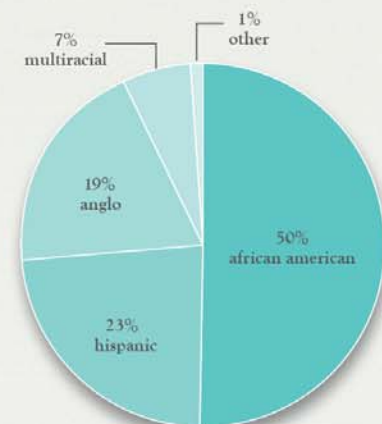
Sonya Galvan
Chief Executive Officer



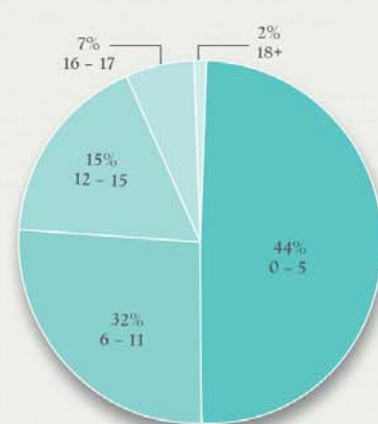
PHOTOS FROM TOP TO BOTTOM: Gina Gaston with Pharrell at the Angels Hope Luncheon; volunteer shopper and one of the 700 children who shopped for back-to-school at our Cameron Childspeer; Robert Spong hiked over 2,000 miles to raise over \$7,000 for Child Advocates; one of our many 'superheroes' who ran at our 2014 Superhero Run; Olympic Gold Medal diver, Laura Wilkenson, during the filming of our new 'True Champions' ad campaign

IN 2014, OUR ADVOCATE VOLUNTEERS GAVE 55,809 HOURS OF THEIR TIME TO THE CHILDREN THEY SERVED AND TO OUR ORGANIZATION.

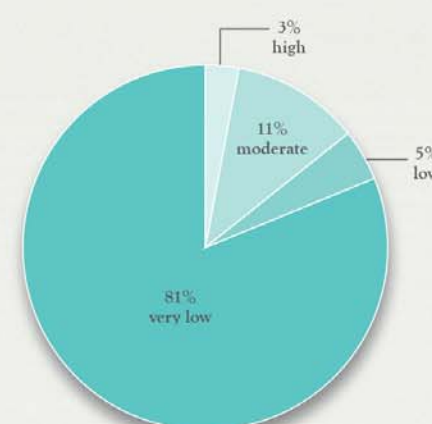
2,196 CHILDREN SERVED



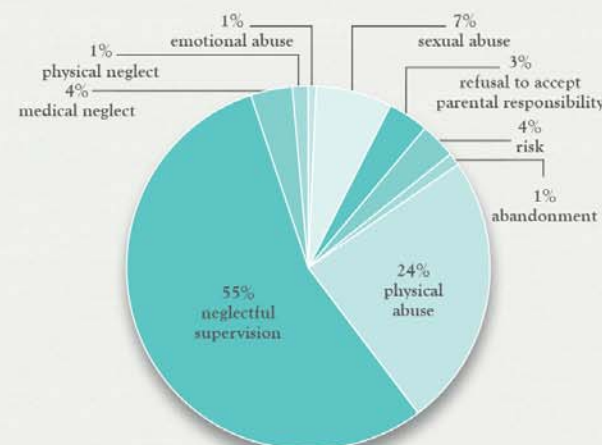
CHILDREN BY ETHNICITY



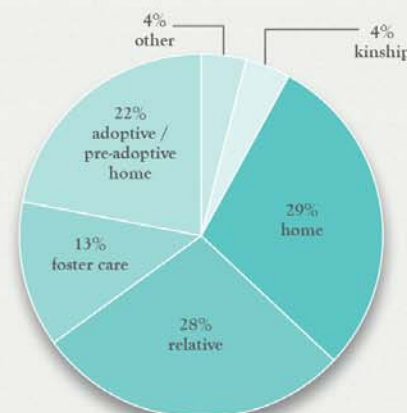
CHILDREN BY AGE



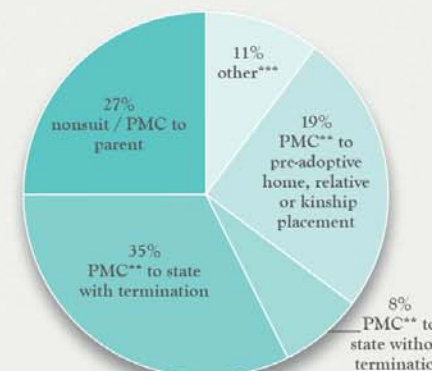
CHILDREN BY INCOME



TYPES OF ABUSE



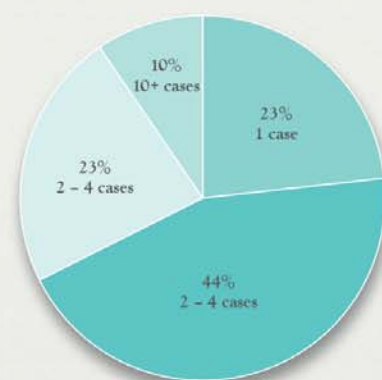
PLACEMENT OF CHILDREN AT CLOSE OF CASE



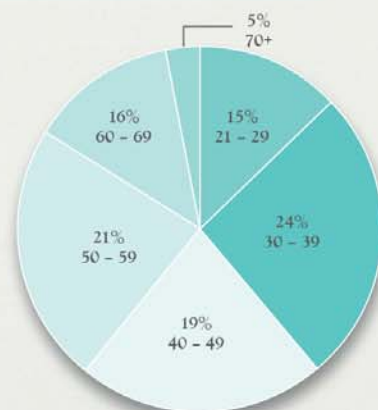
OUTCOME OF CLOSED CASES*

*1,313 cases worked in 2014
**PMC = permanent managing conservatorship
***includes death, runaway, adoption, aged out and Lifebooks

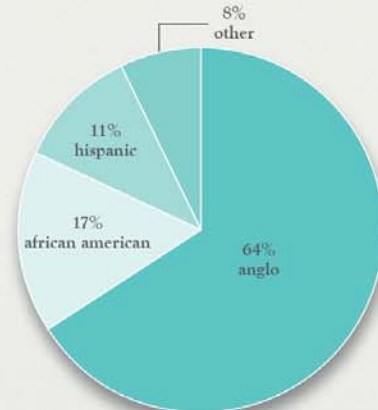
713 ADVOCATES



VOLUNTEERS BY CASE TENURE



VOLUNTEERS BY AGE



VOLUNTEERS BY ETHNICITY

80 CENTS OF EVERY DOLLAR CHILD ADVOCATES RAISES GOES DIRECTLY TO SERVING ABUSED AND NEGLECTED CHILDREN

OVER \$4.8 MILLION RAISED

More than 70% of our annual budget comes from donations made by individuals, companies, organizations and foundations. Child Advocates is not a United Way agency and we rely heavily on private giving from the community.

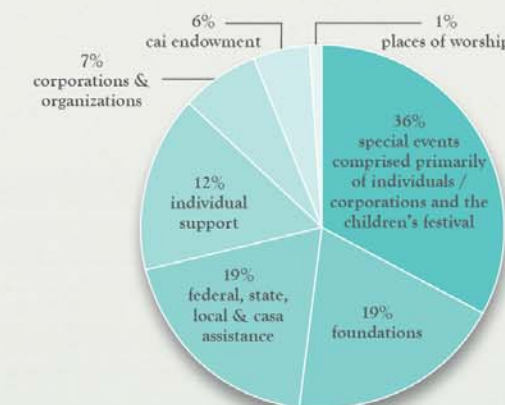
2014 REVENUE, GAINS AND PUBLIC SUPPORT *

Contributions	\$ 2,069,115
Financial Assistance	\$ 924,876
Memberships	\$ 35,663
Special Events (net of \$257,735 in event expenses)	
Houston Children's Festival	\$ 255,055
Pull for Kids Classic	\$ 716,970
Angels of Hope Luncheon	\$ 336,173
Other Events	\$ 220,059
Other	\$ 10,740
Total Net Revenue, Gains & Public Support	\$ 4,568,381

EXPENSES*

Community Services	\$ 2,806,841
Professional Education and Training	\$ 729,125
Management and General	\$ 410,333
Fundraising	\$ 396,062
Total Expenses	\$ 4,342,361
Net Surplus / (Deficit)	\$ 226,020
Ending Net Assets	\$ 2,016,546

* Revenue and expenses do not include in-kind contributions and expenses: Christmas gifts - \$140,250, Donated copier - \$12,000 and volunteer services - \$1,384,101
All data as of December 31, 2014 unaudited financial statements.



PHOTOS FROM TOP TO BOTTOM: Barbra Denniston, advocacy coordinator, with Rookie of the Year, Thushara Corea; Santa's helpers sharing a break with Chester Pitts at the Santa's Wish List warehouse; one of our children smiling in his new ninja turtle hoodie that he picked out at the Cameron Childspeer; facepainting and temporary tattoos at the McDonald's Houston Children's Festival; Mitchell Gold and Bob Williams surprising CEO, Sonya Galvan with a donation of \$10,000; children cooling off in the wading pool at the Tenaris Children's Waterday

2015 BOARD OF DIRECTORS

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Angie Sherrell
Mark Smith
Ellie Sweeney
Dolly Dawson Thomas
Suzie Thomas
Nancy Thorington
Milton West
David Winn
Steven Wyatt

4 children die every day in the U.S. due to abuse and neglect; 74% of these fatalities are children under the age of three*

27 cases is the average caseload for a CPS caseworker in Region 6 (Harris County + 12 surrounding counties)**

200 court appointed advocate volunteers were trained in 2014

5,929 children experienced abuse or neglect in Harris County in 2013*

21,900 children have been served by Child Advocates since 1984

31,384 allegations of child abuse or neglect were reported in Harris County in 2013*

3.2 MILLION children were reported as abused or neglected in the U.S. in 2013*

\$124 BILLION is the direct and indirect cost of child abuse annually in the U.S.**

\$2,000 is what it costs Child Advocates to serve one child for one year

* source: U.S. Dept. of Health & Human Services, Administration for Children and Families, Child Maltreatment 2013.

** source: Texas Department of Family and Protective Services, 2014 Data Book.

+ source: CPS in Harris County Annual Report, 2013 Statistics + 2014 Program Information.

++ source: www.childhelp.org

Child Advocates, Inc. mobilizes court appointed volunteers to break the vicious cycle of child abuse. We speak up for abused children who are lost in the system and guide them into safe environments where they can thrive.

childadvocates®

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WWW.CHILDADVOCATES.ORG

COVER PHOTOS FROM TOP TO BOTTOM:

Ashley Stawder with Judy Ruhlin, the James A. Gwinn Outstanding Volunteer of the year; children learning about their potential at the 'When I Grow Up' children's event

CHILD ADVOCATES, INC. IS A MEMBER OF THE TEXAS COURT APPOINTED SPECIAL ADVOCATE ASSOCIATION AND THE NATIONAL COURT APPOINTED SPECIAL ADVOCATE ASSOCIATION.