



2010 Participating Merchant Agreement

In return for your participation in the "Car Pros for Kids" program,

(Company name)

will receive the following benefits:

"CAR PROS FOR KIDS" PROGRAM BENEFITS

- ◆ While helping Child Advocates raise more funds to serve more children, each merchant has the opportunity to
 - ◆ Give back to the community while gaining new customers
 - ◆ Involve new & existing customers
 - ◆ Promote the shops throughout Houston
- ◆ Part/full refund for oil filters will be provided to all merchants at the conclusion of the program for all oil changes submitted to Child Advocates, Inc.
- ◆ PR and marketing as outlined in the 2010 Marketing Plan
- ◆ An in-kind donation acknowledgement letter for goods and services related to Car Pros Oil Changes will be provided assuming a receipt for associated costs are provided to Child Advocates, Inc.
- ◆ Thank you letters acknowledging donation will be sent to each customer participant from Child Advocates to reinforce the sense of giving, if lists are provided electronically from merchant to Child Advocates, Inc.

IN RETURN WE ASK

- ◆ All funds received from the "Car Pros for Kids" promotion will benefit Child Advocates, Inc.
- ◆ All credit card, cash, and check transactions paid to merchant will be totaled and provided to Child Advocates, Inc. via a merchant check no later than March 31, 2010.
- ◆ If a customer prefers, a check can be made payable to Child Advocates, Inc. – 2401 Portsmouth Ste. 210, Houston, TX 77057.
- ◆ Merchants take responsibility for all contributions by either tracking them via a paper log or electronically.
- ◆ A representative from each participating location agree to come to a Car Pros training session to learn more about making the program successful for their store.

The training session will take place on Wednesday, January 13 at the Houston Rockets game. We have secured the 'Tundra Zone' for our shop owners to come enjoy the game, hear more about the program and pick up any collateral.

AGREEMENT

- ◆ Participating Merchant agrees to refer to this event as "Car Pros for Kids" benefiting Child Advocates, Inc.
- ◆ Participating Merchant agrees that Child Advocates, Inc. reserves the right to approve all electronic, print and outdoor advertising, which includes any use of Child Advocates, Inc. identification.
- ◆ This agreement will remain in effect until March 31, 2010.

Upon the above-mentioned elements meeting your approval, please sign in the indicated space below by **December 30, 2009** and return the signed copy to:

Child Advocates, Inc.
2401 Portsmouth Suite 210, Houston, TX 77098
713-529-1396 or FAX 713-529-1390

Nicole Scanlin
713-529-1396, ext. 214
nicole.scanlin@childadvocates.org

Agreed and Accepted:

Agreed and Accepted:

Please print name of Company

Please print name and Title
Child Advocates, Inc.

Authorized Signature for
Company

Authorized Signature for
Child Advocates, Inc.

Date

Date

SHOP INFORMATION:

Primary Contact: _____

Address: _____

E-mail: _____

Website: _____

Phone # _____